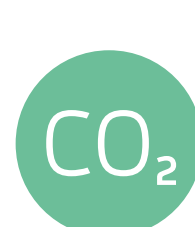


sustainability at Informa



Carbon Mitigation



Community & Charitable Giving



Health & Safety



Material Use & Waste Management



Procurement



Stakeholder Engagement

exhibitor sustainability check list

10 things to remember:

1. Ensure your stand is designed so that it will be used again. ✓
2. Promote your company's and products sustainability credentials. ✓
3. Make sure you and your contractor is aware and compliant with all health and safety requirements. ✓
4. Reduce your paper handouts by switching to digital options. ✓
5. Check out our event charity partner, how could you support them? ✓
6. One of the biggest environmental impacts of our events is travel and transport. Choose public transport, and logistic companies with sustainable credentials. ✓
7. Think about what you buy for the event, such as promotional items and catering, is there a sustainable option? Such as paper rather than plastic cups, or pens from recycled plastic. ✓
8. Be energy efficient by using LED lights, and energy efficient equipment such as computers, and TVs. ✓
9. Think about what waste your stand will create and try to minimise it as much as possible. For what waste you do have try and ensure it is recyclable. ✓
10. For any paper you do use, reduce its carbon impact by a third by choosing recycled paper. ✓



would you like to:

- Reduce your stand build time?
- Save money on your waste bill?
- Avoid cowboy contractors?
- Lower your environmental impact?
- Increase the health & safety of your stand?
- Have a higher quality finish to your stand?

...then avoid a disposable stand!

What is a disposable stand?

The structure is made (usually from MDF) to be only used once, and is therefore demolished and disposed of at the end of the event.

What is a non-disposable stand?

The structure is made using a system designed to be able to be used again and again in different formats to suit the client.



Action:

When selecting a stand contractor make sure to find out what type of stand construction they would be using.

For more information please contact us at

sustainability@informa.com



If you would like to work together with us towards sustainability, have any relevant projects or you simply have a question about sustainability please don't hesitate to contact us at sustainability@informa.com